

# Form CRS

# Client Relationship Summary



## Introduction

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Hedonova Advisors LLC (“Adviser”) is registered with the U.S. Securities and Exchange Commission (“SEC”) as an investment adviser. Brokerage and investment advisory services and fees differ and it is important for you to understand these differences. There are free and simple tools available to research firms and financial professionals at [www.investor.gov/CRS](http://www.investor.gov/CRS) which also provides educational materials about investment advisers, broker-dealers, and investing.

## What types of investment services and advice can you provide me?

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We offer discretionary investment advisory services to retail investors. This means that we can buy and sell investments for you without asking you in advance, consistent with your investment guidelines. Our discretionary services include managed portfolios of cash and securities. We do not offer investment advisory services to retail clients through “wrap fee” programs. We monitor discretionary investment advisory accounts on an ongoing basis to determine whether your account’s holdings are consistent with your selected strategy and restrictions. You are responsible for keeping your information current so we can manage your account appropriately.

You may not be eligible for all services we offer, and you must meet certain account minimums (generally \$10,000), which we waive under certain circumstances. Other firms provide advice on a wider range of investment options, some of which have lower costs.

**Additional information about our advisory services is located in our Firm Brochure which is available upon request or online at <https://adviserinfo.sec.gov/>.**

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Questions to Ask Us:

- Given my financial situation, should I choose an investment advisory service? Why or why not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education, and other qualifications? What do those qualifications mean?

## What fees will I pay?

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Hedonova Advisors LLC charges a 1% annual management fee (1% of your portfolio value). This means that 1% of the assets under management is charged to your account at the time of investment and then on an annual basis. Additional taxes may apply depending on your jurisdiction. A performance fee of 10% is also charged at the end of the year. This is a percentage of the gross profit generated from capital gains and dividends. It is charged when capital gains are realized or when any yield or cash flow, such as dividends, interest, rent, and so on, is received. The performance fee is charged on a high-watermark basis. A high-water mark is the highest level of value an investment account or fund has reached. High-water mark linked performance ensures that you do not pay fees twice for the same amount of gains.

**You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.**

**Additional information about our fees is located in our Firm Brochure. Our Firm Brochure is available upon request or online at <https://adviserinfo.sec.gov/>.**

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Questions to Ask Us:

- Help me understand how these fees and costs will affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?
  - How do you determine what fee I will be charged?
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## **What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?**

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When we act as your investment adviser, we have a fiduciary duty to place the interest of our clients ahead of our own and the firm. At the same time, the way we make money creates some conflicts with your interests. The firm's revenue is from the advisory fees we collect from your accounts, whether monthly, quarterly, or otherwise. You should understand and ask us about these conflicts because they can affect the investment advice we provide you.

**Additional information about our conflicts of interest can be found in our Firm Brochure which is available upon request or online at <https://adviserinfo.sec.gov/>.**

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Questions to Ask Us:

- How might your conflicts of interest affect me, and how will you address them?
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## **How do your financial professionals make money?**

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Our financial professionals receive salaries based on their overall work performance, the service they provide to clients, and the success of the firm. They do not receive discretionary bonuses for obtaining new clients or encouraging investors to increase the assets in their accounts. This is to avoid potential conflicts of interest and ensure that our employees prioritize the best interests of our clients at all times.

## **Do you or your financial professionals have a legal or disciplinary history?**

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No. Our firm and employees of our firm have no legal or disciplinary history to disclose.

**Visit <https://Investor.gov/CRS> for a free and simple search tool to research our firm and our financial professionals.**

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Questions to Ask Us:

- As a financial professional, do you have any disciplinary history? If so, for what type of conduct?
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## **Additional Information**

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**You can find additional information about our firm's investment advisory services on the SEC's website at <https://adviserinfo.sec.gov> by searching CRD #324941. You may also contact our firm at (213) 340-1334 and talk to any one of our investment professionals or support staff.**

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Questions to Ask Us:

- Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?
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Your primary contact person is Ameer Esen, Head of Investor Relations. You can reach Mr. Esen via email at [ameer@hedonova.io](mailto:ameer@hedonova.io) or by phone at (213) 340-1334. If you have any concerns or questions about the manner in which Mr. Esen is conducting business with you, please feel free to contact Vida Antonijevic at [hello@hedonova.io](mailto:hello@hedonova.io) for further assistance and guidance.